



CHPE

第十四届上海国际袜业采购交易会

The 14th Shanghai International Hosiery Purchasing Expo

2019.3.20-22

上海世博展览馆

Shanghai World Expo Exhibition & Convention Center

www.chpe.com.cn

展后报告

Post Show Report

出口风向·高端内贸 Export Orientation · High-end Domestic Trade

原创荟萃·引领产业 Gather Original Design · Lead Industry Development

同期展会 Co-located Events



2019上海国际流行服饰展览会
Shanghai International Fashion Accessories Expo 2019



2019上海国际生活时尚内衣展览会
Shanghai International Modern Underwear Expo 2019



2019上海国际帽子围巾手套展览会
Shanghai International Hats, Scarves, Gloves Expo 2019



2019上海国际鞋业展览会
Shanghai International Shoes Expo 2019

主办单位 Organizers:



艾特怡(亚洲)展览有限公司 ITE Asia Exhibitions Limited

上海歌华展览策划有限公司 Shanghai Gehua Exhibition Planning Co., Ltd.

上海艾歌展览服务有限公司 Shanghai ITE Gehua Exhibition Service Co., Ltd



Show Overview

展会概况

Show Name 展会名称

- 第十四届上海国际袜业采购交易会
14th Shanghai International Hosiery Purchasing Expo





Show Date 展会时间

- 2019.3.20-22

Show Venue 展会地点

- 上海世博展览馆
Shanghai World Expo Exhibition & Convention Center, PR China

Co-located Events 同期展会

-  2019上海国际流行服饰展览会
Shanghai International Fashion Accessories Expo 2019
-  2019上海国际帽子围巾手套展
Shanghai International Hats, Scarves, Gloves Expo 2019
-  2019上海国际鞋业展
Shanghai International Shoes Expo 2019
-  2019上海国际生活时尚内衣展
Shanghai International Modern Underwear Expo 2019



40,000

平方米
Net sqm



658

参展企业
No. of Exhibitors



14,737

观众人数
No. of Visitors



919

海外观众人数
No. of Overseas Visitors

(以上数据包含同期展会相关统计数据)
(The data statistics include co-located events)



Guests List of Opening Ceremony

开幕式嘉宾

- 中国百货商业协会 **楚修齐** 会长 President Chu Xiuzhi, China Commerce Association for General Merchandise
- 中国皮革协会 **李玉中** 理事长 President Li Yuzhong, Chinese Leather Association
- 辽源市人民政府 **徐晖** 副市长 Vice Mayor Xu Hui, Liaoyuan People's Government
- 海宁市经济和信息化局 **姚晓东** 局长 Director Yao Xiaodong, Haining Bureau of Economy and Information Technology
- 中国百货商业协会会长帽饰专业委员会 **雷军** 主任 Director Lei Jun, China Commerce Association of Hats & Accessory Professional Committee
- 中国针织工业协会袜子专业委员会 **孙毅仁** 主任 Director Sun Yiren, Socks Professional Committee of China Knitting Industrial Association
- 艾特怡（亚洲）展览有限公司 **高登佩恩** 亚洲区域总监 Gordon Payne Regional Director for Asia, ITE Asia Exhibitions Limited
- 厄瓜多尔共和国上海总领事馆圣地亚哥商务处领事 Consul of Santiago Commercial Office, Consulate General of the Republic of Ecuador in Shanghai
- 台湾区织袜工业同业公会 **程宝珠** 秘书长 Secretary General Cheng Baozhu, Taiwan Hosiery Manufacturers' Association
- 上海服装鞋帽商业行业协会 **郭卫生** 秘书长 Secretary General Guo Weisheng, Shanghai Garment Headwear and Shoes Commercial Association
- 上海市服饰学会 **支跃蓓** 秘书长 Secretary General Zhi Yuepei, Shanghai Fashion Accessories Society
- 诸暨市袜业协会 **杨云贵** 秘书长 Secretary General Yang Yungui, Zhuji Socks Industry Association
- 东莞市制帽行业协会 **李育苗** 会长 President Li Yumiao, Dongguan Caps Industry Association
- 义乌市帽业协会 **朱智慧** 会长 President Zhu Zhihui, Yiwu Caps Association
- 瑞安市针织行业协会 **饶洪林** 秘书长 Secretary General Rao Honglin, Ruian Knitting and Textile Association
- 晋江市工业设计与时尚创意协会 **陈诗从** 秘书长 SecretaryGeneral Chen Shicong, Jinjiang Industrial Design and Fashion Creative Association
- 上海艾歌展览服务有限公司 **韩友恒** 执行董事 Executive Director Han Youheng, Shanghai ITE - Gehua Exhibition Service Com., Ltd



Exhibitor Statistics

展商统计



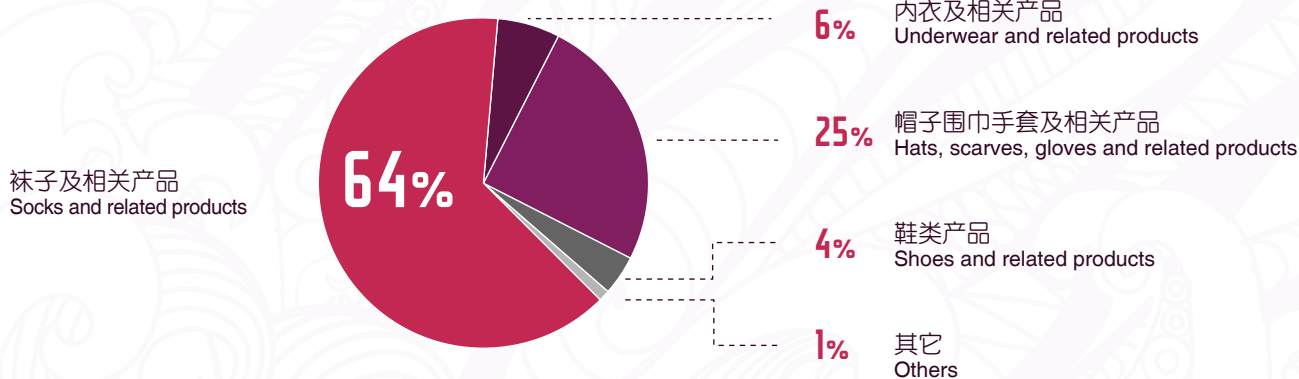
658 家参展企业来自11个国家及地区，包括厄瓜多尔、印度、巴基斯坦、波兰、韩国、土耳其、乌克兰、乌兹别克斯坦、斯里兰卡、中国及台湾地区。

658 exhibitors coming from 11 countries/regions including Ecuador, India, Pakistan, Poland, South Korea, Turkey, Ukraine, Uzbekistan, Sri Lanka, China and Taiwan.

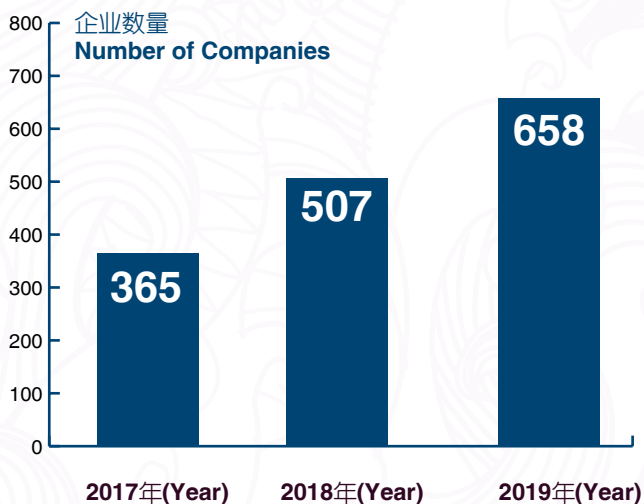
International and Domestic Pavilion | 国际及地区展团

-  土耳其地区展团
Turkey Pavilion
-  台湾展团
Taiwan Pavilion
-  诸暨网商联合会
Zhuji Network Commercial Union
-  东北袜业园展团
Northeast Hosiery Textile Industrial Park Pavilion
-  海宁地区展团
Haining Pavilion

Exhibitors Analysis by Product Category | 参展商按产品分类



Number of Exhibitor | 参展商数量



Exhibitor Brand Collection | 品牌展商



Exhibitor's Feedback | 展商反馈

86%

认为这次参展成绩满意至非常好
Concluded the exhibition result from satisfactory to very fruitful

90%

认为这次展会的观众质量为满意至非常好
Agreed the visitor quality from satisfactory to excellent

88%

计划参展下届展会
Intended to participate in 2020 CHPE

Exhibitor's Testimonials | 展商评价

宝娜斯基本上每年都来参加CHPE，今年已经是我们第十四次参加这个展会了，我们企业也根据市场需求逐渐调整自己的业务范围，展会的观众每年都有增加，今年我们在这个展会上也接待了很多客户，明年也会继续来参加这个展会。

BONAS comes to exhibit at CHPE as exhibitor every year, we have participated in this exhibition 14 times. According to market demand, we have gradually adjusted its business scope. The visitors of the exhibition has increased every year. We have received many customers inquiry at this exhibition this time. We will continue to participate next year.

浙江宝娜斯袜业有限公司 总经理——黄旭敏

Huang Xumin (General manager), Zhejiang BONAS Socks Co.,Ltd

我们企业参加了很多届CHPE，感觉一年比一年好，人流量也变大了，展会变得更加专业，采购商也更加精准。

Our company has participated in CHPE many editions times. We can see that the exhibition is getting better every year and the flowrate of visitors is getting bigger. The exhibition has become more professional and the buyers are also more accurate.

诸暨市情缘针织股份有限公司 总经理——金炎武

Jin Yanwu (General manager), Zhuji Qingyuan Knitting&textile Inc.,Ltd

我们的产品主要针对中高端的商场和超市，在这次展会上，我们的收益很大，前来参观的观众非常专业，展会效果超出我的预期。

Our products are mainly aimed at medium and high-end shopping malls and supermarkets. We benefited a lot from this participation. The visitors who came to visit were very professional and the effect of the exhibition exceeded my expectations.

上海柏润工贸有限公司 副总经理——车蓓莉

Che Beili (Deputy General Manager) Shanghai Biorun International Enterprise Co.,Ltd

首先我很高兴能够代表土耳其袜子行业来到中国，从2017年到现在已经是第三次参加CHPE了，CHPE是世界上独一无二的袜子专业展会，明年我们将带领更多的土耳其公司来参与这个展会。

First of all, I am very happy to be able to come to China on behalf of the Turkish socks industry. From 2017 to 2019, I have participated in CHPE three times. CHPE is the unique and professional socks exhibition in the world. We will invite more Turkish companies to participate in this exhibition next year.

Ozkan Karaca (Vice Chairman)

IHKIB — Istanbul Apparel Exporters' Association

Visitor Statistics

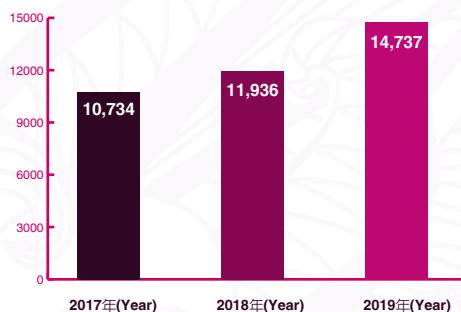
观众统计



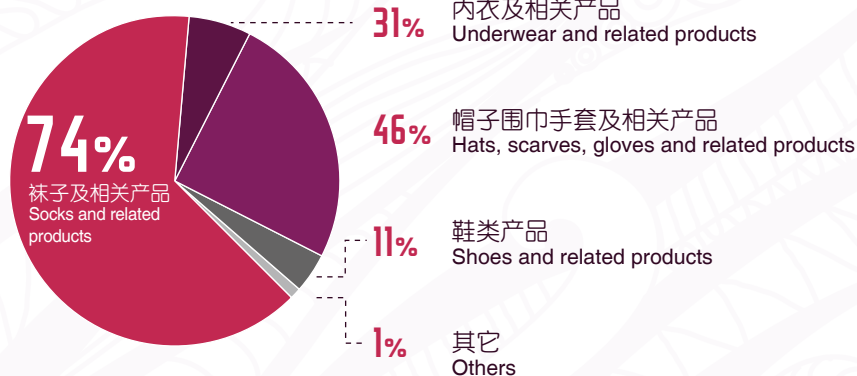
为期3天的展会吸引了来自美国，俄罗斯，意大利，德国，英国，法国，西班牙，波兰，加拿大，日本，韩国，马来西亚等全球52多个国家的14,737名专业观众到场参观。

The 3-days exhibition attracted 14,737 professional visitors from more than 52 countries and regions, including USA, Russia, Italy, Germany, UK, France, Spain Poland, Canada, Japan, Korea, Malaysia, etc.

Number of Visitor | 观众数量



Most Interested Products of Visitors | 观众最感兴趣的产品



* 观众可选多项内容 Visitors can make multiple choices

Visitors by Nature of Business | 观众按行业性质分类



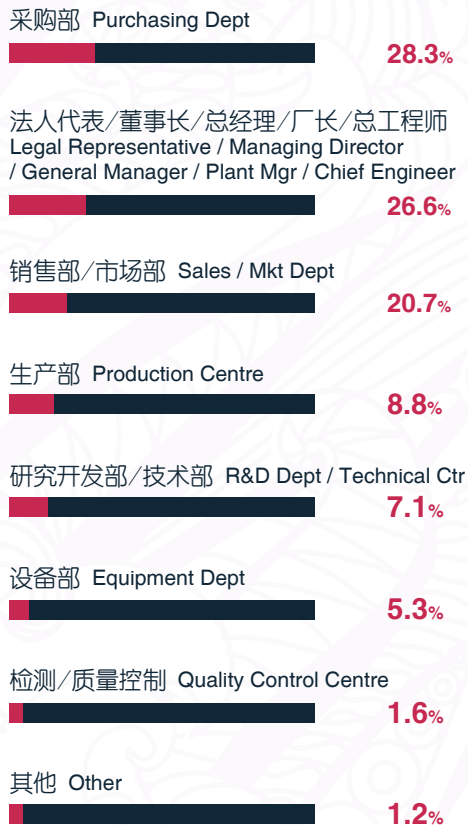
Purpose of Visit | 参观目的



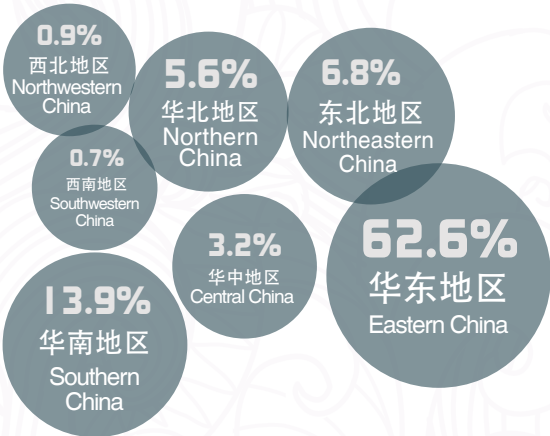
Visitor Statistics

观众统计

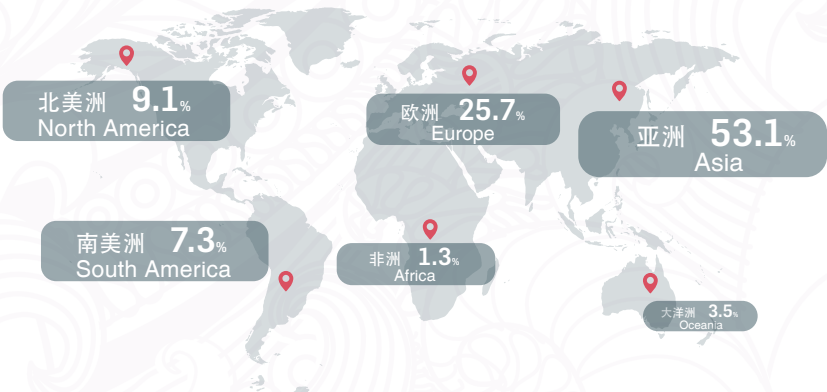
Visitors by Job Function | 观众按部门分类



Visitors by Geographical Origins | 观众区域分析



国内观众
Regional Breakdown of China Local Visitors



海外观众
Regional Breakdown of Overseas Visitors

Concurrent Activities

同期活动



开幕式
Opening Ceremony



东北袜业品牌袜业走秀
Socks Brand Show of Northeast Socks Textile Industrial Park



商贸配对会
Business Matching Meeting



拥抱趋势，莱卡® 型动消费者
EMBRACE THE TRENDS, LYCRA® MOVES™ CONSUMER



2019袜品行业创新发展论坛
Socks Industry Innovation Development Forum 2019



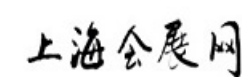
2019年抗菌防臭/消臭技术及其在袜业中的研讨会
2019 Seminar for Antibacterial, Deodorant and Deodorizing Technologies and the Application in the Sock Industry



巴拿马草帽走秀
Catwalk Show of Panama Hat



“帽饰之春”2019中国国际帽饰文化节（上海站）
"Spring of Hats" China International Hat Culture Festival 2019 (Shanghai Station)





期待再相聚

See you next Year

2020.3.02-04

上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China

展会咨询，请联络

For inquires of press and exhibitor's information, please contact

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Email: Alex.Zhang@ite-gehua.com

主办单位 Organizers:

艾特怡 (亚洲) 展览有限公司 ITE Asia Exhibitions Limited

上海歌华展览策划有限公司 Shanghai Gehua Exhibition Planning Co., Ltd.

上海艾歌展览服务有限公司 Shanghai ITE Gehua Exhibition Co., Ltd

支持单位:

伊斯坦布尔成衣进出口协会 Istanbul Apparel Exporters' Association (IHKB)

臺灣區織襪工業同業公會 Taiwan Hosiery Manufacturers' Association (THMA)

海宁袜业协会 Haining Socks Industry Association

诸暨网商联合会 Zhuji Network Commercial Union

全国卫生产业企业管理协会抗菌产业分会 Chinese Industry Association for Antimicrobial Materials & Produces

《针织工业》杂志 Knitting Industry



CONNECTING
YOUR BUSINESS
TO THE WORLD



歌华展览
Gehua Expo