



## 第十六届上海国际袜业采购交易会

### The 16th Shanghai International Hosiery Purchasing Expo

#### 同期举办 Co-located Events:



#### 第三届上海国际生活时尚内衣展览会

The 3th Shanghai International Modern Underwear Expo



#### 第四届上海国际帽子围巾手套展览会

The 4th Shanghai International Hats, Scarves, Gloves Expo



#### 第四届上海国际流行服饰配饰展览会

The 4th Shanghai International Fashion Accessories Expo

高端内贸 • 出口风向 原创荟萃 • 引领产业

The Leading International Hosiery & Fashion Accessories Sourcing Show of the World

## 展后报告 Show Report

**2021.5.11-13**

中国 • 上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China

## 展会概况 Show Information

**展会名称 Show Name:** 第十六届上海国际袜业采购交易会 16th Shanghai International Hosiery Purchasing Expo

**展会时间 Show Date:** 2021.5.11-13

**展会地点 Show Venue:** 上海世博展览馆 Shanghai World Expo Exhibition & Convention Center, PR China

**同期展会 Co-located Events:**

- 2021 第三届上海国际生活时尚内衣展览会 The 3<sup>rd</sup> Shanghai International Modern Underwear Expo 2021
- 2021 第四届上海国际帽子围巾手套展览会 The 4<sup>th</sup> Shanghai International Hats, Scarves, Gloves Expo 2021
- 2021 第四届上海国际流行服饰展览会 The 4<sup>th</sup> Shanghai International Fashion Accessories Expo 2021

**展览面积 Exhibition Area:** 40,000 平方米 sqm

**参展商数目 No. of Exhibitors:** 514 (其中袜业展商共计 317 家 There are 317 exhibitors in socks exhibition)

**观众数目 No. of Visitors:** 13,825

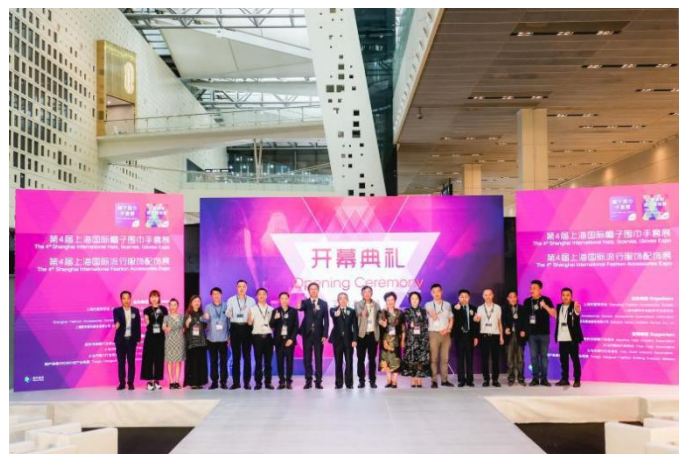
(以上数据包含同期展会相关统计数据 Data includes co-located events)





## 开幕式嘉宾 Guests Attend the Opening Ceremony Includes

- 吉林省工业和信息化厅副厅长宋晓辉 Song Xiaohui, Deputy Director of Jilin Provincial Department of Industry and Information Technology
- 绍兴市人民政府副秘书长房紧 Fang Jin, Deputy Secretary-General of Shaoxing Municipal Government
- 中国针织工业协会袜子专业委员会主任孙毅仁 Sun Yiren, Director of Socks Professional Committee of China Knitting Industry Association
- 诸暨市袜业协会会长洪冬英 Hong Dongying, President of Zhuji Hosiery Association
- 大唐街道党工委副书记金六光 Jin Liuguang, Deputy Secretary of the Party Working Committee of Datang Sub-district
- 海宁市袜子行业协会理事长庄爻松 Zhuang Shusong, Chairman of Haining Socks Industry Association
- 上海市服饰学会会长刘春红 Liu Chunhong, President of Shanghai Fashion Association
- 上海纺织协会常务副会长刘寅峰 Liu Yinfeng, Executive Vice President of Shanghai Textile Association
- 上海跨境电子商务行业协会秘书长夏世锋 Xia Shifeng, Secretary General of Shanghai Cross-border E-Commerce Industry Association
- 上海市服饰学会内衣泳装和家居服专委会主任茅丹 Mao Dan, Director of the Underwear, Swimsuit and Homewear Committee of Shanghai Fashion Association
- 浙江省针织行业协会秘书长黄斌 Huang Bin, Secretary General of Zhejiang Knitting Industry Association
- 义乌市袜业行业协会秘书长金善富 Jin Shanfu, Secretary General of Yiwu Hosiery Industry Association
- 诸暨市袜业协会常务副秘书长戚建军 Qi Jianjun, Executive Deputy Secretary-General of Zhuji Hosiery Association
- 上海艾歌展览服务有限公司韩友恒执行董事 Executive Director Han Youheng, Shanghai ITE - Gehua Exhibition Service Con., Ltd



## 展商统计 Exhibitor Statistics (以下数据包含同期展会相关统计数据 Data includes co-located events)

第十六届上海国际袜业采购交易会共汇集了来自 5 大产业集群地，分别是诸暨、辽源、义乌、东阳、海宁等袜业集群地。同时，连同同期第四届上海国际帽子围巾手套暨流行服饰配饰展和第三届上海国际生活时尚内衣展共计 514 家参展企业。

There are 317 exhibitors of CHPE2021 came from the 5 major industrial clusters, namely Zhuji, Liaoyuan, Yiwu, Dongyang, Haining and other socks industry clusters. Meanwhile, together with The 4<sup>th</sup> Shanghai International Hats, Scarves, Gloves Expo and the 3<sup>rd</sup> Shanghai International Modern Underwear Expo, the total exhibitors is 514.

### 参展商反馈 Exhibitor's Feedback

**86%** 认为这次参展成绩满意至非常好 Concluded the exhibition result from satisfactory to very fruitful

**90%** 认为这次展会的观众质量为满意至非常好 Agreed the visitor quality from satisfactory to excellent

**88%** 计划参展下届展会 Intended to participate in 2022 CHPE

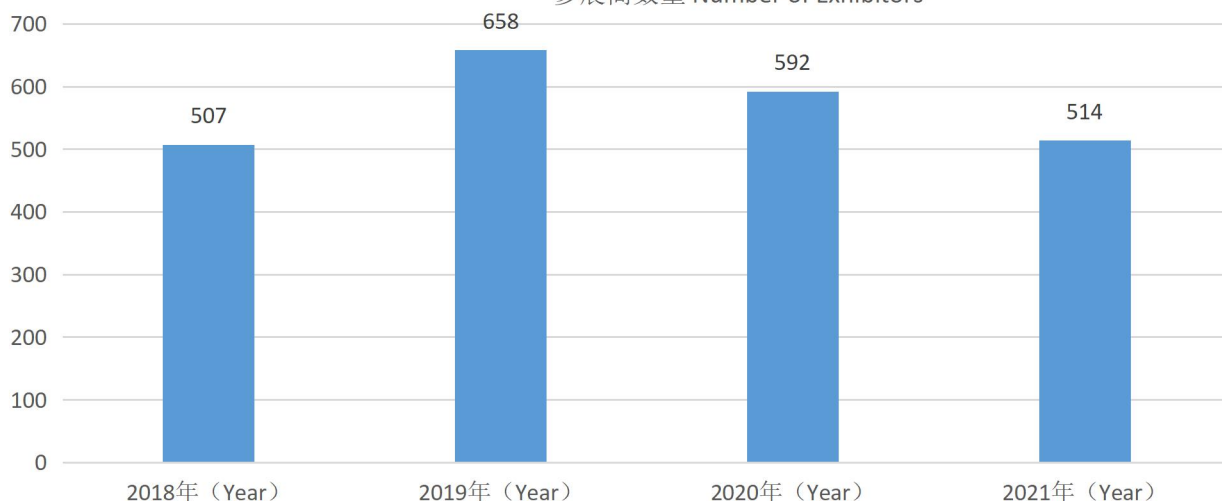
### 参展商按产品分类 Exhibitors Analysis by Product Category

参展商按产品分类 Exhibitors are classified by product

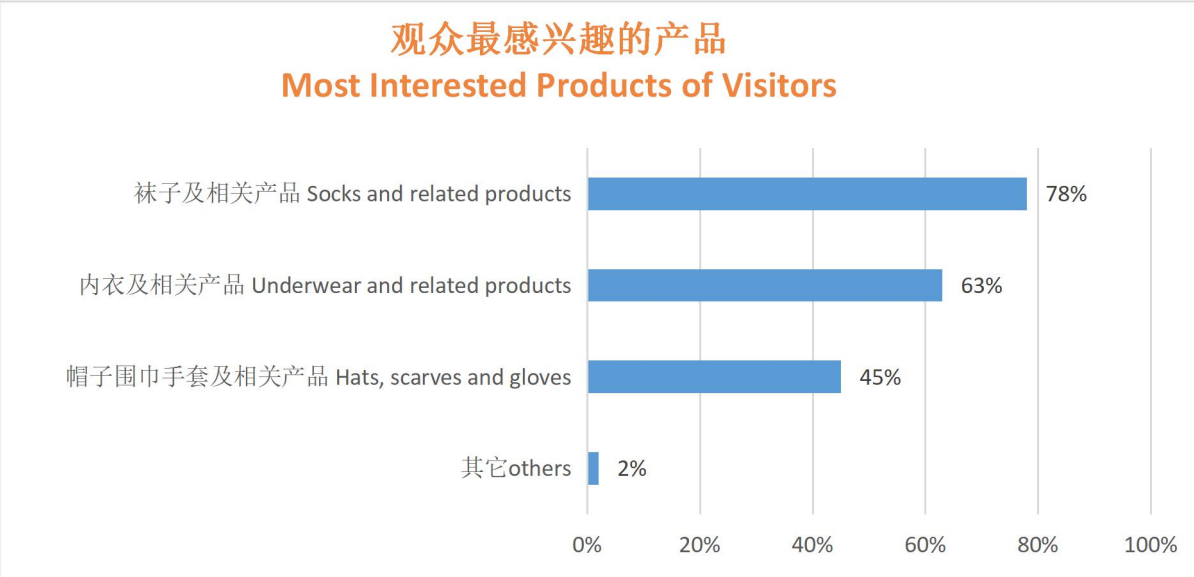
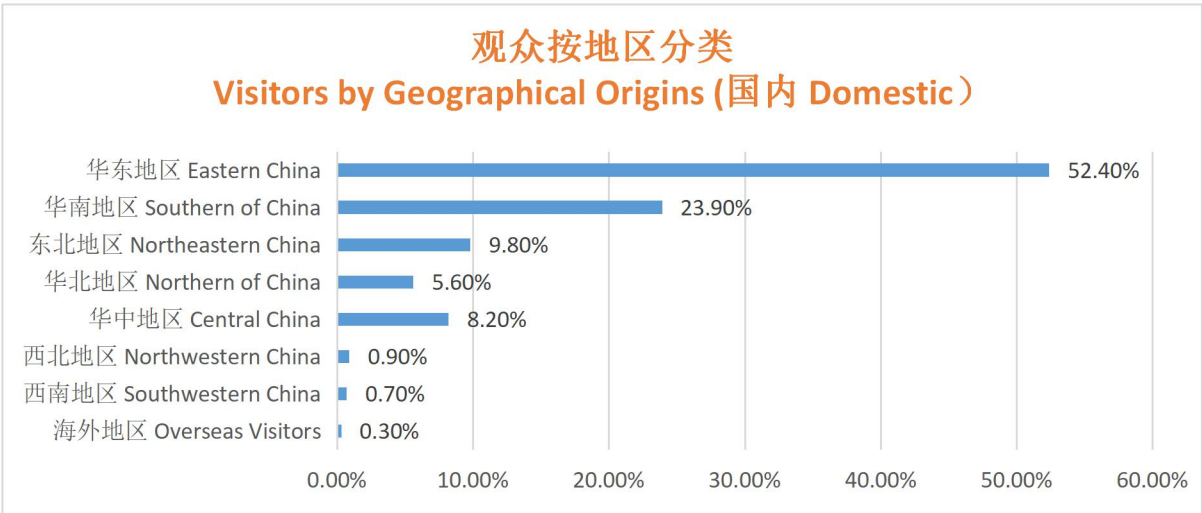


### 参展商数量 Number of Exhibitor

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为期 3 天的展会吸引了来自日本，墨西哥，美国，泰国，台湾，香港等全球 8 多个国家的 13,825 名专业观众到场参观。The 3-days exhibition attracted 13,825 professional visitors from more than 8 countries and regions,including Japan, Mexico, USA, Thailand, Taiwan Province, Hongkong,etc.



\* 观众可选多项内容 Visitors can make multiple choices



## 观众按行业性质分类 Visitors by Nature of Business



## 部分重要观众 Main Visitors



## 同期活动 Concurrent Activities

- “中昊杯”摩登上海国际时尚袜子及内衣设计大赛  
"Zhonghao Cup" Modern Shanghai International Fashion Socks and Underwear Design Competition



- “金袜匠奖” 2021CHPE中国袜子行业优秀企业网络评选  
"Golden Hosiery Award" 2021 CHPE China Socks Industry Excellent Enterprise Network Selection



- 上海时尚配饰产品跨境电商供应链培训会  
Shanghai Fashion Accessories Product Cross-border E-commerce Supply Chain Training Conference





- 亚马逊全球开店助您共赢跨境新征程

Win the New Cross-border E-commerce Journey Together with Amazon Global Selling



- 2021年抗菌防臭/消臭技术及其在袜业中的应用研讨会

2021 Antibacterial Deodorization/Deodorization Technology and Its Application Seminar in Hosiery Industry



## 媒体支持 Media Support (排名不分先后)







**2022 年 3 月 16-18 日**  
**中国·上海世博展览馆**

**Shanghai World Expo Exhibition & Convention Center, PR China**

**主办单位 Organisers**



艾特怡（亚洲）展览有限公司 ITE Asia Exhibitions Limited

上海歌华展览策划有限公司 Shanghai Gehua Exhibition Planning Co., Ltd.

上海艾歌展览服务有限公司 Shanghai ITE Gehua Exhibition Co., Ltd

**协办单位 Co-organisers**

诸暨市袜业协会 Zhuji Hosiery Association

**支持单位 Supporters**

海宁市袜子行业协会 Haining Socks Industry Association

义乌市袜业行业协会 Yiwu Socks Industry Association

中国袜业网 China Socks Network

台湾织袜工业同业公会 Taiwan Hosiery manufacturers' Association

**参展查询，请联络**

For inquiries of press and exhibitor's information, please contact

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